

COMPANY PROFILE

Shenzhen Lead New Energy Co.,Ltd. was established in 2015, with registered Odipie trademark in 9 countries around the world. We are a professional manufacturer of high quality photovoltaic energy storage systems integrating R&D, production, sales and service. The main products of our company are household energy storage battery packs, commercial & industrial micro-grid systems, deep cycle LiFePO4 batteries, light vehicle power battery packs, etc.

We have two 100% owned factories located in Jiangmen and Dongguan, Guangdong, with a total area of 8400 square meters and 320 employees, including 48 R&D personnel. Our annual R&D investment accounts for 4.8% of sales. Since all key components of Odipie products are produced by ourselves, we have considerable advantages in cost control and quality control, and the product quality is insured by Ping An Insurance Group of China. Odipie also has overseas offices and warehouses in Neuss, Germany and Johannesburg, South Africa, so that we can provide service to customers around us at the fastest speed.



Shenzhen Lead New Energy Co., Ltd.

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R&D ability

- Talent structure
 There are 28 R&D personnel, accounting for 15% of the total number of the company.
- Perfect team
 The scientific research team covers structure,
 electrical,
 system safety, etc.
- Continuous investment
 Annual R&D investment accounts for about 4.8% of the company's sales revenu.
- Industrial ecology
 The company's investors and partners include several leading companies in the energy storage industry.

Quality assurance ability

- First-class partners
 Only use brand new grade A battery cells of well-known
 brands such as EVE and Gotion.
- Intelligent BMS
 Focus on safety and reliability, escort for battery safety.
- Supplier management
 Strict supplier development management system,
 traced back to the second-tier suppliers.
- Safe and Intelligent manufacturing
 Implement a quality standard system that is higher
 than that of the energy storage industry, and manage
 the entire life cycle of products.

